

Women's Vote Project exceeds registration goal

WASHINGTON, D.C. — Now that it has registered some 1.8 million new women voters, the Women's Vote Project, comprised of 75 national women's organizations, is directing its energies towards getting out the women's vote on Tuesday (Nov. 6).

"The nine-month effort to register new women voters represents an unparalleled phenomenon during this election year, and the numbers are still coming in," said Women's Vote Project executive director, Joanne Howes.

The YWCA, Alpha Kappa Alpha Sorority, Inc., League of Women Voters, NOW (National Organization for Women), National Women's Political Caucus and the American Association of University Women led the effort by each registering more than 100,000 women nationwide.

While the numbers are impressive, participants are equally encouraged by the innovative approaches devised to conduct voter registration. Key examples are:

The Children's Foundation registered child care providers and users through its family daycare network.

Girls Clubs of America encouraged young women under 18 to become actively involved in registering.

9 to 5, National Association of Working Women and National Federation of Business and Professional Women's Clubs registered office workers on the job site.

American Nurses Association conducted voter registration efforts in hospitals and clinics.

Peace Links and Women's Action for Nuclear Disarmament registered women concerned about peace.

Wider Opportunities for Women organized major voter registration drives through women's employment organizations in five target cities.

National Conference of Puerto Rican Women coalesced with other Hispanic organizations along the east coast.

Older Women's League focused its drive among the retired and elderly.

The Women's Vote Project is a non-partisan effort supported by more than 75 national women's organizations. Each cooperating group has made a commitment to register new women voters starting with its own members. In addition, registering large

numbers of lower-income, female heads of households, and young, working women — white, Black,

Hispanics, Asian and Native American — is a vital part of the project.