

## How They Lined Up at First



A Number of Young Ladies Who Felt They Coasted Enough Beauty to Warrant Them Entering in the Big Affair Staged by the Savoy Ballroom. A Charge Has Been Made That a Brother of One of the Winners Sat in as a Judge, but The Savoy Management Did Not Know This Until It Was Called to Their Attention

## Savoy Launches Spectacular Feature Next Wednesday Evening

### Grand Fall Opening Includes Abundance of Fun and Merriment

Next Wednesday night, Sept. 15, the Savoy Ballroom commences its season with the grand fall opening. Interest is running high in this super spectacle which has been advertised extensively as the supreme event of the popular ballroom since its inception. Although only six months old, the Savoy will be redecorated and every nook and corner of the place will shine with brilliance and newness, besides containing a number of new innovations which promise to increase the wonderment and joy of its many thousands of followers.

Conservative estimate places the cost of this tremendous event at \$10,000. Every conceivable form of entertainment will be presented, in addition to the giving away of a 1927 Star roadster to one of the patrons attending that night. Beginning with the grand fall opening, the management will announce its program of features which will be entirely new, gleefully original and of a nature to give every single visitor a round of pleasure each night eclipsing any other place anywhere in the entire world.

In continuation of its generous policy, the management will maintain the same standard of moderate admission prices throughout this season. That is one of the beauties of this show place of Harlem. Though possessing an interior of rare magnificence, a large staff of trained, courteous employees, two orchestras that rank among the country's best, and, in short, everything that would make the average place charge exorbitant prices, this nationally known

institution has provided and will continue to provide the same wonderful brand of amusement as heretofore at a cost that is extremely small, thus opening the road to happiness to the multitudes, a feat deserving of no end of praise.

Tickets are on sale now at the Savoy for the grand fall opening. They were placed on sale in advance because the demand was unusually heavy and persons wise enough are guaranteed admittance through the purchase of the ticket now. While the Savoy will accommodate hundreds of people it does not intend to allow too much overcrowding that night.

The doors will open promptly at 8:30 and the dancing will continue well into the night. It will take hours to present the many stars and features on tap and all Harlem is looking forward to this event, which marks another milestone on the way of progress of the Savoy, truly the world's finest ballroom.