

GOOD WILL!

Every single thing we have accomplished has been done to merit your good will and friendship.

We have given you the *World's Most Beautiful Ballroom*, where you have been entertained by the ~~premier artists of America.~~

We have never overcharged you.

We have provided you with the first high-class, clean and moral amusement center in our history --- where you are proud to come yourself, to bring your mother, your sister or your sweetheart.

We have provided happiness to hundreds of thousands of people from every part of the United States, who have made the SAVOY a household word throughout the nation.

The coming season will be bigger, better, brighter than ever.

Next Wednesday Evening, September 15th, marks the night of the GRAND FALL OPENING. From that night on SAVOY will be the center of all that is social and cheerful. Multitudes of people from every walk of life are constant visitors here, because there is charm, beauty, luxury and refinement serving as a background for the acknowledged best music in the country, in conjunction with a nightly program of diversified features that guarantee a corking good evening's pleasure.

Come to the SAVOY next Wednesday night. You will really enjoy yourself beyond your wildest dreams. You will receive souvenirs, hear some additional bands, see a clever show and, perhaps, win the new Star Roadster which we are giving free to one of our patrons on that night.

85c IS ALL IT COSTS YOU,
INCLUDING WARDROBE.

We thank you.

SAVOY
World's Finest Ballroom
Lenox Avenue, 140-141st Street