

B'klyn NAACP Launches Mammoth Membership Campaign In Borough

Thomas To Head Drive In Uptown Coming to Boro Regent ..

Brooklyn Branch of the N A A C P announced the opening of a three-week membership drive last week under the direction of Miss Ella Baker, field worker for the National office, and the Rev. George W. Thomas, pastor of Brown Memorial Baptist Church, campaign chairman.

At a membership committee meeting at the campaign headquarters, 1462 Fulton Street, Tuesday, a goal of 700 new members was set and campaign plans were formulated in accordance with the number of active workers engaged in the drive.

The committee's plans call for a door to door canvass of every Negro section in Brooklyn. The borough is divided geographically into ten sections. Group workers, headed by section captains, have been assigned to each section. In addition to this thorough coverage of Brooklyn, the committee has secured the services of outstanding people of various professions, business, labor, and associations to aid in soliciting membership in their specialized field.

The committee, it was said, will sponsor a membership rally during the course of the drive on Sunday, June 22.

Fred H. M. Turner, president of the Brooklyn Branch, issued a plea to all civic-minded residents of Brooklyn to aid in the fight for a square deal for Negro craftsmen and laborers in the National Defense industries.

The plea was carried into the homes of Brooklynites by more than fifty solicitors and group workers of the membership committee which is headed by Rev. George W. Thomas, pastor of Brown Memorial Baptist Church.



The above photo depicts one of the scenes from the torrid South Sea flicker, "Shark Woman," which will hold sway at the Brooklyn Regent, Fulton St. and Bedford Ave. on June 18 and 19. At the identical time, "Figma!" Markham's first starring vehicle, "One Big Mistake" will also be shown. This will be the initial showing of both pictures in uptown Brooklyn.