

**MOST OF
 CLEVELAND'S
 Colored Housewives
 Are Buying
 C-R-O-S-L-E-Y'-S**

C-R-O-S-L-E-Y SHELVA-DOR AND TRI-SHELVA-DOR

IN FINEST HOMES

Look in the finest kitchens in the land—kitchens where price doesn't matter. There you will find the Shelvador . . . bought for Pride as well as for Price. There it is the beauty spot that meets the modern idea of Convenience, Quality, and Value. Nowhere else than in the Shelvador can your dollar buy nearly as much completely usable space. Nowhere else, in fact, can you buy the Shelvador feature—it is exclusively Crosley. See your Crosley dealer. Compare the Convenience, the Price, the Extra Roominess, the Streamline Beauty. There's just one answer—Shelvador!

ELECTRIC REFRIGERATORS

1935's Most Remarkable Value!

**The CROSLY
 SHELVA-DOR**



Model Illustrated (EA-50) \$129.50
PRICES INCLUDE DELIVERY, INSTALLATION AND ONE YEAR FREE SERVICE

Look at Its Many Features

- Ventilated Front
- Automatic Interior Light
- Temperature Control
- Ample Supply of Ice Cubes
- Porcelain Interior with Rounded Corners
- Flat Bar Shelves
- Generous Spacing Between Shelves
- Self-Contained Removable Unit
- And many others!

The day you become the proud owner of this beautiful electric refrigerator with the amazing Shelvador, your refrigeration needs and desires will be forevermore completely satisfied. Its extra advantages and conveniences and extra usable capacity will give you EVERYTHING you could ask for.

LET US SHOW IT TO YOU!

**No Money Down!
 2 YEARS TO PAY
 Bigger-Better
 Public Service Tire Co.**

H. J. ALPERIN, PRES.

MAIN STORE: 2301 CHESTER AVE.
 6714 CARNEGIE AVENUE
 5366 BROADWAY AVENUE
8607 Cedar Avenue
 J. S. Boyd, Mgr.

SIX YEARS and hundreds of thousands of dollars were spent in experimental work before the first Crosley electric refrigerator was offered to the public. It had to be right in quality and it had to be right in value. Now, in its fourth year, the Crosley Shelvador has gained such widespread popularity that it has become the fastest growing electric refrigerator in America. . . . The minute you see a Shelvador you will understand this phenomenal popularity. You will know that it has everything plus Shelvador. That it is extremely beautiful, of exceptional quality, of outstanding value. You will learn of its dependable, economical, trouble-free operation, proven by the many thousands in actual use. You will marvel at the amazing Shelvador that greatly increases the usable space and adds untold conveniences. You will enthuse over the many other Crosley features. In the 1935 Crosley Shelvador models, you will find one that exactly suits your requirements and your pocketbook—one that is the perfect answer to your refrigeration needs. Once it is in your kitchen, you will find that it will prove an everlasting source of pride and satisfaction.

**BUY A CROSLY
 SAVE UP TO \$70**
 ON STANDARD CROSLY MODELS AT STANDARD PRICES
 AND GET A 1935 MODEL . . .

THE CROSLY TRI-SHELVA-DOR

\$139.50
AND UP

4.30 cu. ft. . . . \$139.50
5.81 cu. ft. . . . 154.50
7.08 cu. ft. . . . 189.50

THE CROSLY SHELVA-DOR

\$99.50

THE CROSLY TABLE SHELVA-DOR

\$79.50
AND UP

WHEN you are buying your electric refrigerator this spring, naturally you would rather have an up-to-date 1935 model of a standard make—and not a 1934 unit in a 1934 cabinet, or a 1935 unit in a 1934 cabinet, or a special "limited quantity at this price" article. There is no need to content yourself with an obsolete model if you would like to save money. For you can buy a 1935 Crosley and save as high as \$70—they are priced far below other makes of even comparable quality.

Step into any Crosley dealer's store, know the facts about Crosley beauty, convenience, reliability, and economy.

ALL PRICES INCLUDE DELIVERY, INSTALLATION, AND 1 YEAR'S FREE SERVICE

Only in a Crosley can you get the exclusive patented features—not glittering gadgets, but practical ideas that have been proven in thousands of American kitchens.

A Crosley serves you better, and saves you more. Shown is the FR-30, over 3 cu. ft. of capacity. \$94.50. AND UP

Use the SHELVA-BANK PLAN pay as little as 15¢ a day

When you buy your Crosley, we give you absolutely free—the Shelva-Bank. The Shelva-Bank is not a meter plan—it has nothing to do with the operation of the refrigerator. It is an easy way to help you save to pay for your selected model.

Our Representative Will Gladly Call And Explain The Crosley To You. Just Call—
 OPEN EVENINGS **GARFIELD 3386** OPEN EVENINGS

Ohio Refrigeration & Appliance Co.
 2041 EAST 105th STREET BETWEEN EUCLID AND CARNEGIE

Our entire family enjoys the extra convenience of the

CROSLY SHELVA-DOR

This much more in a Shelvador

\$79.50 and up

All Prices Include Delivery, Installation, One Year Free Service

SHELVA-DOR FEATURES
 Ventilated Front, Automatic Interior Light, Temperature Control, Ample Supply of Ice Cubes, Porcelain Interior, Flat Bar Shelves and many others!

Yes! EVERY family can enjoy this wonderful Shelvador electric refrigerator that provides 50% more usable capacity, more conveniences, more advantages and dependable economical, trouble-free service. It is priced so unbelievably low that it is within reach of every pocketbook. Come in and let us show you.

**A SQUARE DEAL
 AND MOST LIBERAL
 TERMS IN TOWN**

"I have been in business in your neighborhood for more than fifteen years."

"Nobody can give you easier terms or more liberal credit than you will receive from me."

—"ART" GROSSBERGER

**GROSSBERGER'S
 HARDWARE
 8309 Cedar Ave.**