



**Marvelous Melba Moore**

Multi-talented, Tony-award winner Melba Moore is the newest spokesperson and consultant for "Big Blue Marble." The Emmy and Peabody award-winning children's TV series is presented as a public service by International Telephone and Telegraph Corporation. Ms. Moore will host several "Big Blue Marble" special events and will appear on upcoming TV shows. "Big Blue Marble," the first international TV series for children, is seen in 28 countries or areas with plans calling for distribution to 70 countries in 1977.

**MELBA MOORE JOINS "BIG BLUE MARBLE"**

Tony Award winner, Melba Moore, will promote "international understanding among people" as spokesperson for "Big Blue Marble", the Emmy and Peabody Award-winning children's TV series presented as a public service by International Telephone and Telegraph Corporation.

Ms. Moore will also act as a consultant and advisor to the series. Tentative plans call for her to host several special events and appear in some future "Big Blue Marble" segments.

**TEACHER FIRST**

Ms. Moore, who taught school in New Jersey before becoming an actress, says her "Big Blue Marble" duties give her the chance to combine her performing talents with her love for teaching.

"'Big Blue Marble' is a unique and entertaining educational TV series for children and parents alike," she says. "When it won the Peabody Award, the citation called it the only children's series to contribute positively to international understanding. ITT, sponsor of the show, does not allow any gratuitous violence or commercial interruptions--only kids from around the world showing others how they live."

Because the show is a public service presentation, she adds, many of the time slots it gets are inappropriate for children. "I want children and parents to know that 'Big Blue Marble' is a tremendously beneficial program that should be watched. Hopefully, we'll get better viewing hours for the show so that even more people can enjoy it."

**TONY AWARD WINNER**

Ms. Moore won her Tony for her performance in "Purlie." She has also appeared on Broadway in "Hair."

She recently won plaudits for her portrayal of Harriet Tubman on ABC's "The American Woman: Portraits of Courage." Her newest recording for Buddha Rec-

ords, "This Is It," is a sure-fire million seller that should turn gold very soon.

**AWARD-WINNING SERIES**

"Big Blue Marble," shown without commercial interruption as a public service by International Telephone and Telegraph Corporation on 148 domestic stations, received both the Emmy and Peabody Awards for 1976.

The National Academy of Television Arts and Sciences awarded "Big Blue Marble" its Emmy for the outstanding daytime entertainment children's series.

The Peabody, known as the "Pulitzer Prize" of the electronic media, was awarded to "Big Blue Marble" for being "the only children's series to positively contribute to international understanding." The jury cited "Big Blue Marble" as "a program which makes children very much aware of the world which lies beyond the borders of the United States."

In addition to the Emmy and Peabody, "Big Blue Marble" has won the prized Silver Hugo at the Chicago International Film Festival as the "Best Children's Television Series of 1975" and has won honors in the Hollywood Festival of World Television, U.S. Industrial Film Festival, Columbus Film Festival, Long Island International Film Festival, International Film and TV Festival-New York, and the Virgin Islands International Film Festival. The series was also praised by Action for Children's Television (ACT) and the National Association for Better Broadcasting (NABB).

The series is appearing or scheduled to appear in 28 foreign countries and areas, with plans calling for extended distribution to 40 countries this summer and to 70 countries by the end of 1977.